

Dated Material
For Immediate Release

Doyle Blends Computer Tech with Video Standards at Loudeye Facility

Santa Monica, CA—Doyle Technology Consultants has just announced its final commissioning of the Loudeye Technologies, Inc. Santa Monica office. The focus of this facility is to bring Loudeye’s advanced solutions for the encoding, management and distribution of digital media to some of the most recognized media and entertainment companies in Southern California.

The facility was designed to future-proof Loudeye from the digital and broadband technology shifts taking place in the film, video and computer industry while providing maximum capability to every operator and station, as the video signal is converted to multiple optimized bit-streams.

Doyle coordinated a multitude of technologies such as a an optical fiber/2.4 gig CAT 6 network working alongside NVision and Leitch data and audio/video routers. A High Definition (HD) Video Backbone and high-speed data backbone allow easy expansion ports for items such as the Apex Console Switch and an easy transition from the current 270 megabit data rate of SDI (Serial Digital) to the future 1.5 Gigabit HD standard.

“Loudeye chose us because of our ability to integrate the many evolving technology requirements of encoding and video as we did at their Seattle Headquarters site,” states Doyle president Greg Doyle. “Their unique infrastructure required the most efficient intersection of current and future video and computer technologies to facilitate the best live and batch encoding possible. Since the early JPEG days we have worked to refine that intersection.”

Doyle integration at Loudeye Santa Monica also included a video/audio front end consisting of Ensemble Designs (TBC Controllers), Graham-Patten (Audio Converters), AJA (Video Converters) and ADC (patch bays and ICON) equipment. The Media File Network consists of a Foundry Gigabit Ethernet Switch, which gives support to optimized Macs and NTs for editing and a SAN Storage Server. Any of the operator stations can pick up and manipulate any signal plus implement in-house scripting of the data files on their way to any of several encoder servers.

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